



Nutrient Profile

Herring and Mackerel Rustic Blend for Cats

NUTRIENT PROFILE	AS FED BASIS ⁽¹⁾	DRY MATTER BASIS ⁽²⁾	Per 100 kcal DM	
Energy				
ME (Calorie Content) (Kcals/kg)	958	5,322.22	100	kcal
Calories from Protein (%)	41.00	41.00	41.00	%
Calories from Fat (%)	48.50	48.50	48.50	%
Calories from Carbs (%)	10.50	10.50	10.50	%
Proximates				
Moisture (%)	82.00	0.00	0.00	g
Crude Protein (%)	9.20	48.42	9.10	g
Crude Fat (%)	4.50	23.68	4.45	g
Crude Fiber (%)	0.25	1.32	0.25	g
Ash (%)	1.70	8.95	1.68	g
Carbohydrates (%)	2.35	12.37	2.32	g
Amino Acids				
Arginine (%)	0.33	1.85	0.35	g
Histidine (%)	0.14	0.81	0.15	g
Isoleucine (%)	0.28	1.56	0.29	g
Leucine (%)	0.53	2.93	0.55	g
Lysine(%)	0.50	2.79	0.52	g
Methionine (%)	0.19	1.05	0.20	g
Methionine-Cystine (%)	0.23	1.29	0.24	g
Phenylalanine (%)	0.28	1.58	0.30	g
Phenylalanine-Tyrosine (%)	0.50	2.76	0.52	g
Threonine (%)	0.28	1.56	0.29	g
Tryptophan (%)	0.07	0.38	0.07	g
Valine(%)	0.31	1.75	0.33	g
Fatty Acids				
Omega 6 (%)	0.32	1.78	0.33	g
Omega 3 (%)	0.45	2.48	0.47	g
Minerals				
Calcium(%)	0.27	1.49	0.28	g
Phosphorus (%)	0.22	1.24	0.23	g
Ca:P Ratio	1.20	1.20	1.20	
Potassium (%)	0.23	1.25	0.23	g
Sodium(%)	0.19	1.05	0.20	g
Chloride (%)	0.24	1.32	0.25	g
Magnesium (%)	0.05	0.25	0.05	g
Iron (mg/kg)	36.59	203.25	3.82	mg
Copper (mg/kg)	3.65	20.29	0.38	mg
Manganese (mg/kg)	4.23	23.53	0.44	mg
Zinc (mg/kg)	29.09	161.63	3.04	mg
Iodine (mg/kg)	0.40	2.22	0.04	mg
Selenium (mg/kg)	0.28	1.57	0.03	mg
Vitamins & Others				
Vitamin A (IU/kg)	10400.76	57781.99	1085.67	IU
Vitamin D (IU/kg)	1,023.60	5,686.67	106.85	IU
Vitamin E (IU/kg)	19.03	105.71	1.99	IU
Thiamine (mg/kg)	4.63	25.75	0.48	mg
Riboflavin (mg/kg)	2.08	11.56	0.22	mg
Pantothenic Acid (mg/kg)	4.34	24.12	0.45	mg
Niacin (mg/kg)	10.80	60.00	1.13	mg
Pyridoxine (mg/kg)	0.72	4.00	0.08	mg
Folic Acid (mg/kg)	0.14	0.80	0.02	mg
Biotin (mg/kg)	0.07	0.39	0.007	mg
Vitamin B12 (mg/kg)	0.01	0.05	0.001	mg
Choline (mg/kg)	689.27	3829.29	71.95	mg
Taurine (%)	0.14	0.75	0.14	mg

Ingredients

Herring, Water Sufficient for Processing, Mackerel, Pumpkin, Spinach, Carrots, Red Lentils, Chickpeas, Agar-Agar, Cranberries, Dried Chicory Root, Sunflower Oil, Coconut Oil, Potassium Chloride, Salt, Vitamins (Vitamin A Supplement, Vitamin D3 Supplement, Vitamin E Supplement, D-Calcium Pantothenate, Thiamine Mononitrate, Riboflavin, Biotin, Folic Acid, Vitamin B12 Supplement), Minerals (Zinc Amino Acid Chelate, Iron Amino Acid Chelate, Copper Amino Acid Chelate, Manganese Amino Acid Chelate, Sodium Selenite), Dried Kelp, Dandelion Greens, Choline Chloride, Taurine, Turmeric



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⁽¹⁾ The listed amounts in the nutrient profiles are our target nutritionals for our Recipes. As we use real food ingredients in our foods, there can be slight variances from batch to batch. This means that the numbers listed in the profiles may vary slightly due to the naturally occurring nutritional properties of ingredients.

⁽²⁾ Dry matter basis indicates presence of nutrient when all moisture is removed.