



Nutrient Profile

New Zealand Venison & Ancient Grains Recipe

NUTRIENT PROFILE

AS FED BASIS⁽¹⁾ DRY MATTER BASIS⁽²⁾

Energy

ME (Calorie Content) (Kcals/kg)	3,600.00	3,913.04
Calories from Protein (%)	26.00	
Calories from Fat (%)	37.00	
Calories from Carbs (%)	37.00	

Proximates

Moisture (%)	8.00	
Crude Protein (%)	26.00	28.26
Crude Fat (%)	15.00	16.30
Crude Fiber (%)	2.50	2.72
Ash (%)	7.75	8.42
Carbohydrates (%)	40.75	44.29

Amino Acids

Arginine (%)	1.69	1.84
Histidine (%)	0.49	0.54
Isoleucine (%)	0.96	1.05
Leucine (%)	1.82	1.98
Lysine(%)	1.05	1.14
Methionine (%)	0.57	0.62
Methionine-Cystine (%)	0.88	0.95
Phenylalanine (%)	1.09	1.19
Phenylalanine-Tyrosine (%)	1.90	2.06
Threonine (%)	0.96	1.04
Tryptophan (%)	0.25	0.28
Valine(%)	1.13	1.23

Fatty Acids

DHA (%)	0.11	0.12
Omega 6 (%)	1.29	1.40
Omega 3 (%)	0.92	1.00

Minerals

Calcium (%)	1.64	1.78
Phosphorus (%)	1.12	1.22
Ca:P Ratio	1.46	1.46
Potassium (%)	0.64	0.70
Sodium(%)	0.32	0.35
Chloride (%)	0.47	0.51
Magnesium (%)	0.21	0.23
Iron (mg/kg)	194.76	211.70
Copper (mg/kg)	13.80	15.00
Manganese (mg/kg)	28.85	31.36
Zinc (mg/kg)	114.01	123.93
Iodine (mg/kg)	1.87	2.03
Selenium (mg/kg)	1.10	1.20

Vitamins & Others

Vitamin A (IU/kg)	12,604.77	13,700.83
Vitamin D (IU/kg)	1,246.73	1,355.15
Vitamin E (IU/kg)	88.72	96.44
Thiamine (mg/kg)	6.27	6.81
Riboflavin (mg/kg)	8.13	8.84
Pantothenic Acid (mg/kg)	13.80	15.00
Niacin (mg/kg)	20.62	22.42
Pyridoxine (mg/kg)	2.96	3.21
Folic Acid (mg/kg)	0.44	0.47
Vitamin B12 (mg/kg)	0.04	0.04
Choline (mg/kg)	1,654.17	1,798.01
Taurine (%)	0.23	0.25

Ingredients

Venison, Oats, Menhaden Fish Meal, Barley, Milo, Millet, Ocean Whitefish Meal, Coconut Oil, Pumpkin, Natural Flavor, Carrots, Flaxseed, Apples, Salmon Oil (Preserved with Mixed Tocopherols), Sunflower Oil (Preserved with Mixed Tocopherols), Cranberries, Calcium Carbonate, Potassium Chloride, Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Selenium Yeast, Calcium Iodate), Taurine, Vitamins (Vitamin E Supplement, Vitamin A Supplement, Niacin Supplement, Calcium Pantothenate, Riboflavin Supplement, Vitamin D3 Supplement, Thiamine Mononitrate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid), Dried Chicory Root, L-Threonine, Salt, Cinnamon, Turmeric, Rosemary Extract.



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⁽¹⁾These are target nutritional guidelines and slight variations may occur.

⁽²⁾Dry matter basis indicates presence of nutrient when all moisture is removed.